



August 2012

INSIDE THIS ISSUE

Spam Alert

Spammers Have Jumped On
The Pinterest Bandwagon

Understanding The Rural Call Completion Issue

Back-to-School Inspiration

Two To View

A Couple Of Amazing Videos
You Don't Want To Miss

This Month's FAQ

How Can I Tell A Legitimate
Email From A Hoax?

Sites Of The Month

Great Sites To Check Out In
August

Short Tutorial

How To Stop The
@facebook.com Address From
Showing Up On Your Timeline

Hi Woodstocktel.net Subscribers

Beginning this month, our Internet team will begin offering a free monthly eNewsletter to our customers. This is the first one! The goal of our monthly eNewsletter is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. To meet this goal, each monthly eNewsletter will usually contain information related to:

1. Warnings on a recent virus, hoax or scam that may affect you
2. An update regarding any new services we are making available
3. An answer to a frequently asked Internet related question
4. Some fun, seasonal sites to check out
5. A short, step-by-step tutorial on an Internet related task

The goal of each of our eNewsletters is to keep our subscribers informed regarding their Internet connection and to improve their Internet experience. We think you'll find this information interesting.

To see what's inside this issue, simply scroll down the eNewsletter or click on the links within the index to the left. Thanks for reading!

-

Spam Alert - Spammers Have Jumped On The Pinterest Bandwagon

All well-trafficked social media sites draw spammers trying to reel in unsuspecting users, and Pinterest is no exception. In fact, because of its rapid growth and heavy retail focus, Pinterest is especially attractive to spammers. (In case you're unfamiliar with Pinterest, it's a virtual bulletin board where you can "pin" images, share things you like with others, follow people you like, and have others follow you.)



In recent months, Pinterest users have reported receiving a surge of spam emails. Many of these emails are relatively benign—more annoying than harmful—and often attempt to get the recipient to visit a Pinterest board that links to a page about weight loss plans or retail deals. However, for legitimate businesses that use Pinterest, the influx of spam on the site can have more serious ramifications. For example, spammers can copy and attach viruses to a business's pin, causing its reputation to diminish.

Pinterest addresses this issue in its Terms & Privacy—Acceptable Use Policy. It reads, "You agree not to engage in any of the following prohibited activities: Send any unsolicited or unauthorized spam and spam comments on posts, advertising messages, promotional materials, email, junk mail, chain letters or other form of solicitation..."

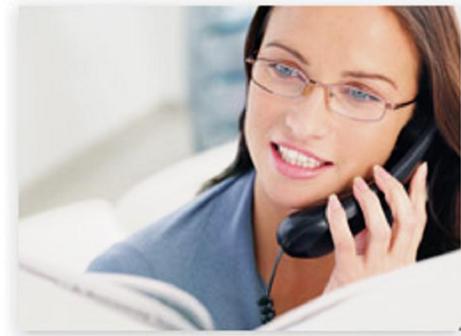
Fortunately, Pinterest provides an easy way to report this type of spam. Simply click on the "Report Pin" button next to the image on the Pinterest site.

[Back to Top](#)

Understanding The Rural Call Completion Issue

Are long-distance calls not getting through to you? Many people in rural America are experiencing intermittent problems receiving long-distance phone calls from across the country. You may have encountered any of the following:

- Someone tells you he/she tried to call you but the call didn't get through, or the caller heard ringing but you didn't.
- A call came through to you but the quality was poor.
- A call came through but the Caller ID was incorrect.



The problem starts with the long-distance carrier used by the customer who makes the call, and can only be resolved by this carrier. Local telecommunications providers, such as [Woodstock Telephone Company](#), are not the cause of the problem. We strive to provide excellent service at all times, and are as frustrated as you are by the illegal practices of some long-distance carriers and their agents.

Action is currently being taken by the FCC and its Rural Call Completion Task Force. Most recently, the Wireline Competition Bureau issued a Declaratory Ruling to clarify the FCC's stated prohibition on actions taken by companies that may restrict telephone traffic in any way. This ruling reminds long-distance carriers that it is illegal to block, choke or reduce long distance traffic and that this prohibition also includes any practices that lead to call termination or call quality problems as well.

[Click on this link](#) for more information on the call completion issue or to file a complaint with the FCC. We'll continue to monitor this situation and keep you updated. As always, please contact us if you have concerns or questions.

[Back to Top](#)

Back-to-School Inspiration



KEEP LEARNING. STAY YOUNG. SPEED UP.

Are your kids complaining about the slow Internet speeds at your house? Or are you just ready to take your online activities to the next level? The start of another school year is an ideal time to make changes. So when the kids go back, take a few steps forward.

ENROLL IN FIBER TO THE HOME BROADBAND:

- Up to 1 Mbps* download speed
- Unlimited downloads
- Faster speeds available

Only **\$39**^{95*}
MO.

*All prices subject to change. Contact us for complete details.



EXTRA CREDIT:

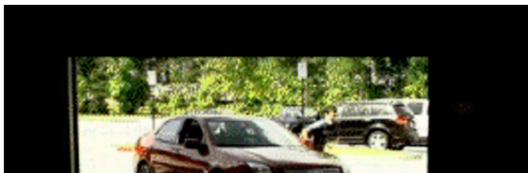
FREE 1st month for
new customers

**LEARN MORE
BY CALLING
507-658-3830.**

For more information on High Speed Internet from Woodstock Telephone, [click here!](#)

[Back to Top](#)

Two To View - A Couple Of Amazing Videos You Don't Want To Miss



Movie Trailer Proposal

This groom-to-be used the big screen for a big proposal. Matt's girlfriend, Ginny, thinks she's about to see a movie trailer, but instead there's a film of Matt asking her father for her hand. Matt soon appears in the theater with popcorn—and the ring!

A First For Paralyzed Marathoner

Claire Lomas, paralyzed from the chest down, completed the London Marathon in 16 days using a ReWalk exoskeleton suit. She became the first person to finish a marathon using the bionic walking assistance system. You'll be inspired with every step.

[Back to Top](#)

This Month's FAQ - How Can I Tell A Legitimate Email From A Hoax?

Question: I have friends that frequently send me important-sounding emails that I'm supposed to forward to people I know. How can I tell if the messages are legitimate or a hoax?

Answer: Good question. It's pretty simple. There are five signs that an email is a hoax:

1. **Urgency**

You'll see lots of exclamation points and words in all caps like URGENT!!! and WARNING!!!

2. **"Tell all your friends"**

There will always be a request that you share this "important information" by forwarding the message to everybody in your email address book or to as many people as you possibly can.

3. **"This isn't a hoax"**

The message may include a seemingly sincere premise like "My neighbor, who works for Microsoft, just received this warning so I know it's true. He asked me to pass it along."

4. **Dire consequences**

The text will predict dire consequences if you don't act immediately—a missing child won't be found, or someone won't be able to die happy.

5. **History**

Look for lots of >>>> marks in the left margin. These indicate that people who fell for the hoax have forwarded the message countless times before it reached you.



When in doubt, do your homework on a particular email at www.hoax-slayer.com, www.snopes.com, or www.scambusters.org. It's worth a few minutes of your time to avoid spreading misinformation to others.

[Back to Top](#)

Sites Of The Month - Great Sites To Check Out In August



What's Everybody Doing Tomorrow?

zapadaily.com – You may know what's on your calendar but what about everyone else's? This site tells you what's scheduled to happen tomorrow or another future day all over the world, in several categories including politics, culture, business, science, and sports. It's the most comprehensive public calendar on the Web.



Just Peachy Recipes

gapeaches.org – August is Peach Month and here's a site that celebrates this delectable summer fruit. Browse around to learn about the health benefits of peaches and pick up new recipes ranging from Peach and Prosciutto Pizza with Blue Cheese to Peach and Blackberry Pecan Crumble.



Back to School for Parents Too

schoolfamily.com – Children aren't the only ones going back to school. If you're a parent, you need to stay educated about your child's curriculum and other school issues. Here you'll find tips for parents of children from preschool to high school on promoting learning at home, working with teachers, using technology, and more.



Be a Smarter Shopper

consumerreports.org – Consumer Reports is a smart place to visit before you make major purchases. It offers consumer news, product recalls and safety notices, buying guides, price ranges, and other valuable information—all to help you make more informed choices and get the best value for your money.



Quick! Find a Quote!

quotesdaddy.com – Just the right quote can make your next presentation more impactful or a friend's tough day more tolerable. You'll find quotes galore on this site, organized by topic and author. You can also sign up to get quotes of the day, share great quotes via Facebook, or add a random quote to every email you send.

[Back to Top](#)

Short Tutorial - How To Stop The @facebook.com Address From Showing Up On Your Timeline

Facebook recently began shifting the default addresses of its almost 900 million users from the email addresses they chose when signing up on the site to their Facebook addresses, which are the "username@facebook.com" ones. This has many users concerned, in part because some security experts believe those @facebook.com addresses are even more attractive to spammers and other cyber-criminals.

You do, however, have the ability to decide which email address will be displayed on your Timeline. Simply follow the steps below.

1. Log in to your Facebook account.
2. Click on "About" under your contact information.
3. Scroll to "Contact info" and select "Edit."
4. Switch the crossed out circle symbol to a full circle for the email address you want to appear on your Timeline.
5. If you want to deselect your Facebook email account and hide it from your Timeline, switch it from the full circle to the crossed out circle. (Note: The Facebook email address cannot be deleted, only hidden.)

